

# 2007 Fundraising Campaign Summary

	Total Personnel	Personnel Contributing	Percent Contributing	Total Amount Contributed
<b>Active Duty</b>	41,389	22,313	54%	\$1,237,879
<b>Retired</b>	37,505	5,142	14%	\$351,152
<b>Civilian/MWR/CDC</b>	7,619	1,291	17%	\$110,870
<b>CGES</b>	1,100	29	3%	\$1,744
<b>Reserve</b>	8,208	442	5%	\$20,798
<b>Auxiliary</b>	27,890	3,881	14%	\$43,164
<b>Special Events</b>				\$13,347
<b>Grand Total:</b>	<b>123,711</b>	<b>33,098</b>	<b>27%</b>	<b>\$1,778,955</b>

## Number of Contributors Compared to Last Year

	2006	2007	Change	Percent of Change
<b>Active Duty</b>	20,970	22,313	1,343	6%
<b>Retired</b>	5,172	5,142	(30)	-1%
<b>Civilian/MWR/CDC</b>	1,316	1,291	(25)	-2%
<b>CGES</b>	64	29	(35)	-55%
<b>Reserve</b>	560	442	(118)	-21%
<b>Auxiliary</b>	2,144	3,881	1,737	81%
<b>Totals</b>	<b>30,226</b>	<b>33,098</b>	<b>2,872</b>	<b>10%</b>

## Dollars Contributed & Pledged Compared to Last Year

	2006	2007	Change	Percent of Change
<b>Active Duty</b>	\$1,144,669	\$1,237,879	\$93,210	8%
<b>Retired</b>	\$340,811	\$351,152	\$10,341	3%
<b>Civilian/MWR/CDC</b>	\$88,281	\$110,870	\$22,589	26%
<b>CGES</b>	\$2,201	\$1,744	(\$457)	-21%
<b>Reserve</b>	\$24,866	\$20,798	(\$4,068)	-16%
<b>Auxiliary</b>	\$25,656	\$43,164	\$17,508	68%
<b>Special Events</b>	\$11,999	\$13,347	\$1,348	11%
<b>Totals</b>	<b>\$1,638,483</b>	<b>\$1,778,955</b>	<b>\$140,472</b>	<b>9%</b>