

# 2010 Fundraising Campaign Summary

	Total Personnel	Personnel Contributing	Percent Contributing		Total Amount Contributed
<b>Active Duty</b>	42,389	20,834	49%		\$1,332,464
<b>Retired</b>	42,692	5,048	12%		\$401,016
<b>Civilian/NAF</b>	9,240	1,607	17%		\$172,315
<b>Reserve</b>	6,946	153	2%		\$7,365
<b>Auxiliary</b>	32,037	612	2%		\$38,025
<b>Special Events</b>					\$6,324
<b>Grand Total:</b>	<b>133,304</b>	<b>28,254</b>	<b>21%</b>		<b>\$1,957,509</b>

Number of Contributors Compared to Last Year					
	2009	2010	Change:	Percent of Change	
<b>Active Duty</b>	20,645	20,834	189	1%	
<b>Retired</b>	5,100	5,048	(52)	-1%	
<b>Civilian/NAF</b>	1,306	1,607	301	23%	
<b>Reserve</b>	238	153	(85)	-36%	
<b>Auxiliary</b>	2,594	612	(1,982)	-76%	
<b>Totals</b>	<b>29,883</b>	<b>28,254</b>	<b>(1,629)</b>	<b>-5%</b>	

Dollars Contributed & Pledged Compared to Last Year					
	2009	2010	Change:	Percent of Change	
<b>Active Duty</b>	\$1,304,415	\$1,332,464	\$28,048	2%	
<b>Retired</b>	\$397,948	\$401,016	\$3,068	1%	
<b>Civilian/NAF</b>	\$150,580	\$172,315	\$21,735	14%	
<b>Reserve</b>	\$15,291	\$7,365	(\$7,926)	-52%	
<b>Auxiliary</b>	\$45,643	\$38,025	(\$7,618)	-17%	
<b>Special Events</b>	\$8,416	\$6,324	(\$2,091)	-25%	
<b>Totals</b>	<b>\$1,922,293</b>	<b>\$1,957,509</b>	<b>\$35,216</b>	<b>2%</b>	