

November 14, 2023

Board of Directors

ADM Linda Fagan Chairman

MEETING HELD ON NOVEMBER 8, 2023, AT COAST GUARD HEADQUARTERS,

RADM Joe Raymond President

CWO (Ret) John Baker Retired Military Member

AUX Michael Philipps Auxiliarist Treasurer

Vice President

RADM (Ret) Cari Thomas Secretary

MCPOCG Heath Jones Master Chief Petty Officer of the Coast Guard

D-MCPOCG Charlie Salls MCPOCG Alternate

CAPT Eva Van Camp Commissioned Officer

CDR Dan Trimble IT/Cyber Specialist

LCDR John-Andrew Minniti Commissioned Officer

LCDR Emily Trudeau Commissioned Officer

CWO2 Darien Moya Chief Warrant Officer

CMC William Kelly E-7 or Above

SCPO Lazaro Lopez CPO Alternate

PO1 Beniamin Lind Enlisted Member

PO1 Pedro Gonzalez-Soto Enlisted Member

PO1 Andrew Stoddard Enlisted Alternate

Mr. Christopher Mack Civilian Member

LCDR Patrick Pennella Reserve Member

Mrs. Margaret Parker Commissioned Officer

Mrs. Victoria Hale Enlisted Person Spouse

LCDR Shannon Reck Medical/TRICARE Specialist

Mr. Kenneth Weber

Mrs. Lorraine Galvis Member At Large

Mrs. Angela Judge Member At Large

COAST GUARD MUTUAL ASSISTANCE BOARD OF DIRECTORS (BOD) QUARTERLY

WASHINGTON, DC.

MEMBERS PRESENT:

Officers of the Corporation: RADM Joe Raymond, President

> CWO (Ret) John Baker, Vice President AUX Michael Philipps, Treasurer RADM (Ret) Cari Thomas, Secretary

Members of the Board of Directors:

CDR Dan Trimble Mrs. Angela Judge CWO Darien Moya CMC William Kelly Mrs. Margaret Parker LCDR Emily Trudeau LCDR Patrick Pennella CAPT Eva Van Camp PO1 Benjamin Lind

LCDR John-Andrew Minniti PO1 Andrew Stoddard

Additional Attendees: Mr. Jason Wong, Mrs. Sara Martin, Mrs. Mellissa Bell, Mrs. Alena Howard

Call to Order: The Board President called the meeting to order at 1300 and Mr. Wong conducted a roll call. A quorum was established.

Previous Minutes: The electronic vote held on August 24, 2023, resulted in the approval of the minutes from the Quarterly Board of Directors meeting that took place on August 16, 2023.

Point of Order: Mr. Wong outlined the 2024 Election process for the upcoming open Board positions, encompassing five positions: Active Duty Officer (O1-O4), Active Duty Alternate Enlisted (E4-E6), Reservist, Work-Life Specialist, and CG Civilian Employee. The application period for these roles will commence on November 13, 2023, and conclude on January 15, 2024.

Treasurer's Report: AUX Philipps reported that a poor third-quarter market performance combined with SEG spending produced a year-to-date decline in total assets, which, while not alarming, is cause for concern. He observed that management's more disciplined approach to the 2024 budget should help mitigate spending concerns and that the 2024 budget can be adopted with a high degree of confidence that it will not have any material impact on our long-term sustainability so long as spending does not exceed budget.



Committee Reports:

Executive Committee: RADM Raymond

- Expressed gratitude to staff for diligent preparation in anticipation of a potential lapse in appropriations back in September.
- Acknowledged the imminent expiration of the current Continuing Resolution on November 17, 2023, and assured that CGMA is well-positioned to navigate any potential lapse in appropriations.
- Attended CGMA staff offsite, networked with staff to build connections and share best practices. Presented on Coast Guard top priorities, including addressing workforce shortages and reorganization to fill gaps at units, recruiting challenges and changes to the HR/Personnel system, emphasizing the importance of offering more career flexibility.
- Commencement of our search for a new Chief Executive Officer will begin soon, with the aim of having the new CEO in place by the time of our April Annual Meeting. We are looking for a candidate with a proven track record of leadership, strategic vision, and a deep understanding of the unique challenges and opportunities facing CGMA. The ideal candidate will bring a wealth of experience in financial management, nonprofit leadership, and a commitment to our mission. A dedicated selection committee comprised of members from our Board of Directors will be overseeing the search process. Their expertise and commitment to CGMA's mission will ensure a comprehensive and thoughtful selection. Finding the right leader is paramount to our continued success, and we are confident that the next CEO will contribute significantly to CGMA's mission and impact.
- As we conclude our final Board meeting of the year, I would like to extend my heartfelt appreciation to each member for their unwavering dedication. The combined endeavors of our team have resulted in significant achievements. I am grateful to each of you for your steadfast commitment, and I look forward to another year of fruitful collaboration and accomplishments.

Nominating Committee: RADM Raymond

- Opening of applications for Board positions in 2024, seeking individuals with a passion for service, dedication to the Coast Guard, and a commitment to our mission.
- Seek your support in identifying candidates in your network, inviting them to apply and
 contribute their skills to this noble cause. Your support in spreading the word and identifying
 potential candidates is invaluable to our mission. As you consider individuals, reflect on the
 reasons that motivated you to apply, as we seek individuals with similar dedication and
 commitment.



<u>Management Committee</u>: PO1 Lind reported the committee has initiated a review of spending costs, with a focus on identifying opportunities for increased resourcefulness. The objective is to optimize resource allocation and ensure that our financial resources are utilized effectively to meet all program needs.

<u>Mutual Assistance Committee</u>: LCDR Trudeau reported the committee processed one case since the last Board meeting.

• Committee and Board approved an \$8,500 loan for an active duty E6 for vehicle repairs.

Audit Committee: NTR.

Education Committee: NTR.

<u>Strategic Planning Committee:</u> CWO Baker informed the committee's commencement of crafting a comprehensive strategic plan. The team will commit to meticulously scrutinizing datasets, evaluating trends, identifying opportunities, and assessing potential risks. This effort aims to establish the groundwork for realizing the organization's future success through a strategic roadmap.

<u>Finance Committee:</u> LCDR Minniti proposed a motion for the acceptance of the 2024 Budget, which was subsequently seconded by CWO Moya. The Board's vote was unanimous in favor of approval.

<u>Cyber/IT Committee:</u> CDR Trimble provided a comprehensive update on the progress of the Technology Voyage Plan, encompassing both the website and CRM. The new website, set to go live in November after rigorous testing and vulnerability scans, will be accessible through the domain www.mycgma.org. Concurrently, the CRM is advancing through the discovery process, with a planned go-live in June 2024. A notable transformation will be the implementation of a centralized application system for assistance, marking a significant enhancement in functionality.

<u>Development Report:</u> Mrs. Howard presented the Board with an overview of the CGMA Invitational golf tournament, featuring 205 participants and securing over \$14,000 in sponsorships. Additionally, she highlighted Giving Tuesday on November 28 and discussed the upcoming CGMA Centennial event in 2024, marking CGMA's 100 years of service. Mrs. Howard outlined the early stages of the volunteer program, scheduled to launch on January 1, 2024, with the aim of broadening its reach to the Coast Guard community. In addition, she introduced the Strategic Partnership Council, emphasizing that its purpose would be to complement the work of the Board of Directors. This collaborative approach reflects the organization's commitment to enhancing its impact and fostering effective partnerships within the Coast Guard community.



Operations Report: Mr. Wong

- CGMA provided \$2.5M in assistance services to 1,896 clients during the last quarter.
- CGMA provided \$8.2M in assistance services to 5,762 clients since 01 January 2023.
 - o \$4.3M in grants
 - o \$3.9M in loans
- Currently in discussions with WIN, a well-respected national organization dedicated to family building and support, with a particular focus on fertility treatments and adoptions. Our aim is to collaborate with WIN to offer this resource to our clients who are utilizing CGMA's Assisted Reproductive Services and Adoption programs.

CGMAHQ Update: RADM Thomas

- Highlighted the past offsite event for CGMA staff, which took place in October. The event focused on strategy refinement and exploring various leadership styles to enhance team dynamics through team-building activities. During the event, a gap analysis was completed, and the results were provided to the strategic planning committee. The event was a success.
- At NACON, CGMA staff and AUX volunteers established crucial connections, fostering collaboration and knowledge exchange in volunteer service.
- Staff delivered a presentation at the Annual Chief Petty Officers Association meeting, providing updates on CGMA's initiatives. They also urged the support of all Chiefs in boosting donors and donations to further enhance the organization's impact.
- CGMA has collaborated with United Through Reading (UTR) to provide support and assistance. UTR is a nonprofit organization dedicated to fostering and preserving the connection between military service members and their families through the joy of reading.

Old Business: A motion was put forward by PO1 Lind to accept the Disaster Assistance Program proposal, which was seconded by LCDR Trudeau. The Board's vote was unanimous in favor of approval.

New Business: None.



Good of the Order: RADM Thomas

- After careful consideration, CGMA has made the decision to sunset the Tutor.com program at the
 end of the year. The sunsetting of the Tutor.com program is part of a strategic evaluation to
 ensure that CGMA continues to meet the evolving needs of our members efficiently. We are
 committed to providing alternative resources and support to help fill the gap left by this change.
- The staff is gearing up for its annual review of all programs scheduled to take place in February. During this review, the staff will analyze the performance metrics, financial allocations, and overall outcomes of each program, ensuring that resources are optimally utilized to meet the diverse needs of Coast Guard members and their families.
- In honor of Mrs. Judge's 50th birthday, CGMA has made a donation as a token of our warmest wishes and congratulations.

Next Regular Meeting: Next meeting is scheduled for February 21, 2024, at 1330.

Adjournment: RADM Raymond adjourned the meeting at 1405.

Submitted:

Jason K. Wong

Chief Operating Officer

Cari Thomas 28 Nov 2023

Cari B. Thomas Secretary