



MESSAGE FROM THE MCPOCGR TIMOTHY A. BEARD

To the Coast Guard workforce,

I am pleased to champion and encourage our Reserve force to support the annual Coast Guard Mutual Assistance fundraising campaign. Life is unpredictable and financial challenges can creep up on any of us; a major unexpected car or home repair, a sick child, a pet's injury, or the death of a loved one.

When a shipmate is in need, it can be daunting to know how to help. Thankfully, we are not alone. For 100 years, Mutual Assistance has served as a means for us to come together and help our own through tough times. Reserve members are eligible clients and part of the community that gives to make this support possible.

This year, the Campaign goal is 100% participation, in honor of CGMA's extraordinary 100 years of service to the Coast Guard community. A gift as small as \$5.00 a month can make a lasting impact in the life of a shipmate in need. Will you join me in giving so that CGMA can continue in its vital role of supporting Coast Guard people?

It takes participation from every one of us to sustain such a far-reaching, accessible, and diverse set of support. Our well-being is their mission! Your generosity and kindness make a difference in the lives of our members. Thank you!

Sincerely,

Timothy A. Beard
Master Chief Petty Officer of the Coast Guard Reserve