

2024

COAST GUARD MUTUAL ASSISTANCE INVITATIONAL SPONSORSHIP PACKAGES



2024 COAST GUARD MUTUAL ASSISTANCE INVITATIONAL

Barefoot Resort & Golf, North Myrtle Beach, South Carolina

ABOUT THE TOURNAMENT

The CGMA Invitational is the premier golf experience for members of the Coast Guard community and those who support them. This national four-day, four-course event is open to all members of the Coast Guard family including Active Duty, Reserve, Retired, Civilian Personnel, Auxiliarists, and their guests. In 2023, golfers hailed from 37 states. This world class recreational experience generates financial support for the CGMA mission and promotes camaraderie among past, present, and future Coast Guardsmen.

ABOUT COAST GUARD MUTUAL ASSISTANCE

Coast Guard Mutual Assistance (CGMA) provides essential financial aid to the entire Coast Guard community through grants, interest free loans, and financial counseling. Established by Coast Guard people for Coast Guard people, CGMA is able to extend compassion in times of need by providing disaster and emergency relief, family support, education assistance, financial counseling and more. CGMA is a 501(c)(3) nonprofit organization named a 4-star charity by Charity Navigator and awarded the Platinum Seal of Transparency by GuideStar, the highest ratings bestowed by both independent evaluators.

Mission

Coast Guard Mutual Assistance provides responsive support to empower financial resiliency within the Coast Guard Community.

Vision

We stand Always Ready to help our own using adaptable, innovative and inclusive solutions to navigate evolving financial challenges.

For more information about the tournament and sponsorship opportunities, visit mycgma.org/golf or contact CGMA Strategic Partnerships Advisor, Paula Moran at paula.moran@mycgma.org or 330/285-1200.

PRESENTING SPONSOR

\$25,000

- Top billing in all print and electronic materials:
 “2024 CGMA Invitational Presented by: Sponsor Name”
- Company logo on tournament trophies and opportunity to present to tournament winners
- Introduction of and opportunity for company representative to give brief remarks as Presenting Sponsor during Welcome Dinner
- Four (4) tickets to the **CGMA Annual Meeting and Leadership Summit**
- Two sponsored email blasts to registered attendees (includes up to 120 words, two images, and direct link to company website*)
- Linked logo on tournament website
- Daily social media coverage during tournament week
- One Facebook Live appearance on first day of tournament
- One reel with video/slides at conclusion of tournament posted to CGMA social media platforms (suggested 30 seconds)
- Four (4) complimentary player registrations and practice round for sponsor’s representatives
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Right of first refusal to serve as Presenting Sponsor for 2025 Tournament
- Recognition in 2024 CGMA Annual Report as **Silver Circle Ship’s Bell Society Member**



COURSE SPONSOR

\$15,000

4 Available

- Recognition as Course Sponsor:
 “Love, Norman, Dye or Fazio Course Presented by: Sponsor Name”
- 18-hole sponsor for selected course
- Welcome banner on tee box
- Two (2) tickets to the **CGMA Annual Meeting and Leadership Summit**
- Opportunity to stage a table/tent/banner/representative in logo clothing on selected course
- One sponsored email blast to registered attendees (includes up to 120 words, two images, and direct link to company website*)
- One Facebook Live appearance on second day of tournament
- One social media/reel post during tournament week
- Linked logo on tournament website
- Two (2) complimentary player registrations for sponsor representatives
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2024 CGMA Annual Report as **Silver Circle Ship’s Bell Society Member**

WELCOME DINNER SPONSOR

\$15,000

- Recognition as Welcome Dinner Sponsor:
 “Welcome Dinner Presented by: Sponsor Name”
- Introduction as Welcome Dinner Sponsor during Welcome Dinner by CGMA Leadership
- Opportunity for company representative to give brief remarks
- One sponsored email blast to registered attendees (includes up to 120 words, two images, and direct link to company website*)
- Complimentary two-player registration for sponsor representatives
- Linked logo on tournament website
- Social media post on day of event
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2024 CGMA Annual Report as **Silver Circle Ship’s Bell Society Member**

PRE-PARTY SPONSOR

\$10,000

- Recognition as Pre-Party Sponsor:
“Pre-Party Presented by: Sponsor Name”
- Introduction as Pre-Party Sponsor during event by CGMA Leadership
- Opportunity for company representative to provide brief welcome remarks
- One sponsored email blast to registered attendees (includes up to 120 words, two images*)
- Linked Logo on tournament website
- Social media post day of event
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2024 CGMA Annual Report as **Silver Circle Ship’s Bell Society Member**

AWARDS RECEPTION SPONSOR

\$10,000

- Recognition as Awards Reception Sponsor:
“Awards Reception Presented by: Sponsor Name”
- Introduction as Awards Reception Sponsor during event by CGMA Leadership
- Opportunity for company representative to provide brief welcome remarks
- One sponsored email blast to registered attendees (includes up to 120 words, two images*)
- Linked logo on tournament website
- Social media post day of event
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2024 CGMA Annual Report as **Silver Circle Ship’s Bell Society Member**

CART SPONSOR | \$7,500

2 Available

- Logo placement on carts – one of two courses, all four tournament days
- Linked logo on tournament website
- Social media post during the tournament
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

BAG SPONSOR | \$7,500

- Logo on tournament gift bags
- Linked logo on tournament website
- Social media post during the tournament
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

BEVERAGE CART SPONSOR | \$5,000

- Logo placement on beverage carts – two courses, all four tournament days
- Linked logo on tournament website
- Social media post during the tournament
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

PHOTO SPONSOR | \$5,000

- Logo placement on foursome photo giveaway
- Linked logo on tournament website
- Social media post during the tournament
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

VOLUNTEER SPONSOR | \$5,000

- Logo on volunteer shirts
- Linked logo on tournament website
- Social media post during the tournament
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

PROXIMITY PRIZE SPONSOR | \$5,000

- Logo on 2 daily long drive holes and 4 closest to the pin holes and markers
- Company logo on tournament website
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

TOURNAMENT PRIZE SPONSOR | \$2,500

- Logo on tournament prize gift cards
- Company logo on tournament website
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

PREMIER HOLE SPONSOR | \$2,500

- Logo on tournament hole
- Opportunity to stage a table/tent/banner/representative in logo clothing on green at tournament hole
- Company name listed on tournament website
- Opportunity to place one marketing item in each participant bag (300 identical items required)
- Recognition in 2023 CGMA Annual Report as **Bronze Circle Ship's Bell Society Member**

TEE OFF TRIBUTES | \$125

Please consider a new, unique and exciting way to support our Coast Guard, CGMA, celebrate the lives of friends and loved ones, poke a little fun at fellow golfer, or memorialize the service and sacrifice of those who have passed on. Signage will be placed along the course for all four days of the tournament. Submit a photo with a few words about the individual or individuals you wish to honor and CGMA will do the rest!



COAST GUARD MUTUAL ASSISTANCE

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mycgma.org
800.881.2462



SCAN BELOW TO GIVE TODAY



Explore other ways to give at mycgma.org/give-help