



THE POWER OF US

2026 ANNUAL CAMPAIGN
ALL HANDS PRESENTATION
[DATE]



AGENDA

- Who is CGMA
- CGMA assistance
- Ways to give





CGMA is the Official Military Aid Society of the USCG

Charity Navigator



✦ FOUR-STAR ✦

Platinum
Transparency
2025

Candid.

CGMA BOARD OF DIRECTORS

CGMA's Board *only* includes Directors who represent our Community:

- Chair: Commandant
- President: Asst Commandant of Personnel, CG-1
- MCPOCG
- Commissioned Officer (Senior and Junior)
- Chief Warrant Officer
- Enlisted Leaders (Senior and Junior)
- Civilian Employee
- Reservist
- Auxiliarist
- Retiree
- Spouse (Officer & Enlisted)
- Board Members At Large

CGMA STAFF



Brooke Millard
CEO



John Christensen
Chief of Staff



Alena Howard
CDO



Mellissa Bell
CFO



Sara Martin
CIO



Donnie Brzuska
CMO



Jason Wong
COO



Andrea Cacciola
Operations



Erica Chapman
Fundraising
Manager



Gwendolyn Fouch
Office Manager



Jessica Manfre
Safe Harbor



Jing Patton
Operations



Sabrina Merritt
Accounts Payable



Shilpy Vohra
IT Support



Tanya Mathis
Collections



Valerie Stanley
Volunteer Assistant

CONTACT US AT CGMA@MYCGMA.ORG OR BY PHONE AT: 703-875-0404

CGMA's MISSION

To ensure no one in the Coast Guard community has to navigate financial challenges alone



Disaster and
Emergency Relief



Education
Assistance



Day-to-Day
Support

Grants and interest-free loans ensuring short-term financial challenges don't become long-term financial problems



DISASTER AND EMERGENCY RELIEF

- Basic Living Expenses
- Car and Home Repairs
- Travel Expenses
- Evacuation Expenses
- Funeral Expenses
- Loss of Funds
- Medical and Dental Costs
- Spoiled Food Replacement
- Temporary Living Expenses





EDUCATION ASSISTANCE

Grants

- Supplemental Education Grant
- Education Advocate Grant
- Stafford/Plus Loan Fee Grant
- Financial Counseling Grant
- Financial Education Childcare Grant

Loans

- Education Loan
- CG Cool Loan
- Spouse Professional Requirement Loan
- Debt Management Loan

Resources

- Tutoring services through [tutor.com/military](https://www.tutor.com/military)





DAY-TO-DAY SUPPORT

Family Support

- PCS Childcare Grant
- Childcare Loans
- Special Needs Grant
- Adoption Assistance – Grant and Loan
- Assisted Reproductive Services Loan
- Baby Supplies (Layette)
- Breast Milk Shipment Reimbursement (Grant)
- Pet/Quarantine Expense Loan
- Funeral Expenses
- Elder Care Loans





DAY-TO-DAY SUPPORT

Housing Assistance

- Rental Assistance Loan
- Closing Costs Loan
- Household Furnishings Loan
- Utility Startup Loan
- DLA Supplemental Grant
- PCS Incidentals Loan

Transportation Assistance

- OCONUS Car Rental Loan
- Vehicle Shipment Loan
- Vehicle Repair





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GET HELP

We aim to help you with everyday essentials, covering emergencies, housing, education, medical, and other financial needs during your times of need.

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[AVAILABLE ASSISTANCE](#)

[FIND MY REPRESENTATIVE](#)

[HOW TO APPLY](#)

[GENERAL LOAN INFORMATION](#)

[APPLICATION PROCESSING TIMELINE](#)

[HOW DO I PAY MY LOAN?](#)

[LOAN PAYMENT OPTIONS](#)

[HOW CAN I APPEAL?](#)

<https://mycgma.org/get-help/>

Welcome to the

CGMA Portal

You are not currently logged in

[Log In](#)

[Register](#)

✕close

📍 My Location

Reset

If you are more than 50 miles from a CGMA Representative, the American Red Cross can process your request for assistance on behalf of CGMA. Visit redcross.org or call 1-877-272-7337.



2025 ASSISTANCE

\$12 million in total support and more than \$3 million in grants

ACTIVE DUTY

2,893 CLIENTS
\$7,977,629 IN ASSISTANCE

AUXILIARY MEMBERS

44 CLIENTS
\$229,628 IN ASSISTANCE

CIVILIAN MEMBERS

754 CLIENTS
\$2,493,733 IN ASSISTANCE

RESERVE MEMBERS

135 CLIENTS
\$409,582 IN ASSISTANCE

RETIRED MEMBERS

182 CLIENTS
\$759,302 IN ASSISTANCE

OTHER

18 CLIENTS
\$154,310 IN ASSISTANCE

Total: 4,014 Clients

More than **590 CGMA Representatives** at **132 shore units** and **54 cutters** in **39 states and territories** across **19 time zones**

THE CALM IN THEIR STORM PROGRAMS FOR EVERY FACET OF LIFE

CGMA is the go-to resource that turns today's financial challenges into tomorrow's stability. We offer grants and interest-free loans in more than 40 programs in three main categories:

DISASTER AND EMERGENCY RELIEF | \$5.9M

Aid when disaster strikes, whether on an individual level, such as home or auto expenses, or widespread, as in the case of storms or wildfires.

EDUCATION ASSISTANCE | \$928,263

Support for higher education to foster long-term financial stability. CGMA helps Coasties access educational opportunities without the burden of high-interest debt.

DAY-TO-DAY SUPPORT | \$5.1M

Newborn baby supplies, uniforms for A-school, housing assistance, expenses relating to the care of loved ones, and family building support for procedures like IVF, surrogacy or adoption.



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**EDUCATION
ASSISTANCE | \$928,263**



**DAY-TO-DAY
SUPPORT | \$5.1M**



**IN ANY GIVEN YEAR CGMA PROVIDES SUPPORT TO 1 IN 10
ACTIVE DUTY COAST GUARD MEMBERS.
THAT'S THE POWER OF US**



THE CGMA DIFFERENCE

CGMA helped my family by covering a large part of a car rental bill we unexpectedly had to pay out of pocket. It truly lifted a burden off our shoulders.

I originally thought I was applying for a loan, but to my surprise, CGMA awarded me a \$1,000 grant to help offset the \$1,200 out-of-pocket cost of a car rental during PCS season. That unexpected support meant so much to my family and me and made a real difference in our OCONUS transition.

The entire process was incredibly fast, professional, and supportive. My local Representative reached out to me right away—before I even had a chance to call. Chief Mix was especially helpful, taking the time to answer all my questions with care and clarity.

If we hadn't received this grant, we would've been paying the full cost of a month-long car rental—something we simply weren't prepared for. It would've put a real strain on us during an already overwhelming time.

— Arraon Hixson



THE CGMA DIFFERENCE

I was going through some challenging times with taking care of my Father and balancing my personal and family life while being at a demanding station every day. I know money comes and goes but this time in my life, my father and I needed it, and CGMA was there when nothing else was.

I put application in and money was in my account same day. The approval process was seamless!

Thank you again CGMA!

Throughout my time in the Coast Guard, I've always donated. Since day one, I loved helping out shipmates. Never in a million years did I think I would need it. I will always donate and support CGMA. Amazing purpose and cause!

– Charles Beissel

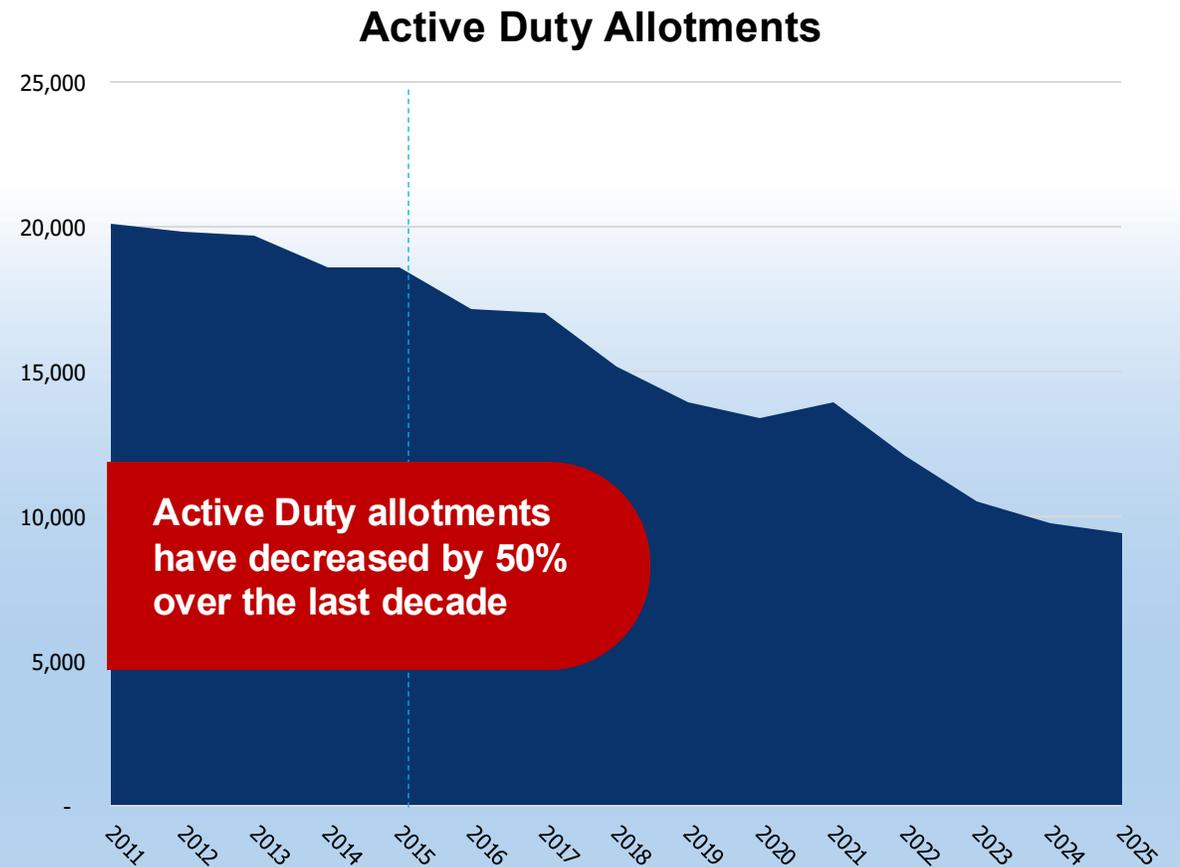
**CGMA IS 100%
FUNDED
THROUGH
DONATIONS**



COAST GUARD DONATION TRENDS

As the need for support has increased, donations and allotments have decreased dramatically over time.

If this trend continues, we will not be able to sustain our current level of support.





2026 ANNUAL
FUNDRAISING CAMPAIGN

THE POWER OF US

APRIL 1 – MAY 31





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WAYS TO GIVE

Since 1924, CGMA has proudly served the Coast Guard community. We invite you to join us in Helping Our Own with a donation that is meaningful to you. With your support, Mutual Assistance will provide direct financial assistance to help ease the burdens and relieve the financial strain for Coast Guard members in need. CGMA does not receive any government funding. We rely on your contributions, along with loan repayments and investment income. Thank you for giving as generously as you can!

[DONATE TODAY](#)

[START OR CHANGE MY ALLOTMENT](#)

Include current duty station and 5-digit OPFAC number when donating



[PAYROLL ALLOTMENT](#) | [CREDIT CARD](#) | [CHECK](#)

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Step 1 of 2

50%

Allotment / Payroll Deduction Type *(Required)*

- Active Duty member
- Retired military personnel
- Civilian employee

Name *(Required)*

Employee ID or Last 4 of SSN *(Required)*

Rank/Rate/Grade *(Required)*

OPFAC # of Unit (if known)

Personal Email *(Required)*

Current Duty Station *(Required)*

[NEXT](#)

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Step 2 of 2

100%

MONTHLY ALLOTMENT AMOUNT

Current donation amount (Optional)

\$0.00

New donation amount (Required)

\$10.00

Authorization (Required)

- I authorize this CGMA donation allotment to be taken from my Coast Guard pay. I understand that it will remain in effect until I request a change or stop.

[PREVIOUS](#)[START MY ALLOTMENT](#)

Q&A



ADDITIONAL SLIDES

LOCAL FUNDRAISING EVENTS

Plank for Donations

April X

1 pm

Basketball Tournament

April X

1 pm

Pie-in-the-Face

May X

1 pm

