

KISSIMMEE • FLORIDA  
2026  
★  
**CGMA OPEN**



**NOVEMBER 10-12, 2026**

Reunion Resort & Golf Club



The **CGMA Open** is the premier golf experience for members of the U.S. Coast Guard community and those who support them. This world class event promotes camaraderie among past, present, and future Coast Guardsmen, and generates critical financial support for the Coast Guard Mutual Assistance (CGMA) mission.

In 2026, we have a new name and a new home for the event, and we're expanding it to include even more family-friendly activities and attractions. We hope you will join us in showing our Coast Guard men and women just how much we value the unique role they play in our armed forces, and the role their loved ones play while they're away.

**Your sponsorship of the CGMA Open helps support the financial resilience of the Coast Guard community. CGMA programs provide direct and immediate financial aid to those in need, and your gift creates a lasting legacy through the people it reaches — Coasties today and for future generations.**





For more than a century, CGMA has been supporting our Coast Guard community. From caring for Coast Guard widows and members returning from the First World War to serving those impacted by disasters like hurricanes and wildfires, and the recent government shutdowns, CGMA has been a sure and steady resource for those in need.

## Our Mission

**To ensure no one in the Coast Guard community has to navigate financial challenges alone.**

CGMA works to ensure short-term financial challenges don't become long-term financial problems. Since our founding, we have provided more than \$260 million in direct support through grants and interest-free loans.



“ In my two decades with the Coast Guard, I saw firsthand the impact CGMA had on my fellow Coasties. As CEO of CGMA, I'm committed to ensuring this invaluable resource is available to our entire Coast Guard community. Partners like you are essential to keeping this tradition alive and strong for another 100 years. ”

— BROOKE MILLARD, CDR, USCG (RET.)  
CHIEF EXECUTIVE OFFICER



Founded in 1924



Official Aid Society of  
the U.S. Coast Guard



More than 40  
Assistance Programs



Funded 100%  
through Donations



4-star ranking on  
Charity Navigator

# Answering the Call for Those Who Answer Ours

CGMA supports every member of the Coast Guard community. That includes:

- ✓ Active Duty Coast Guard
- ✓ Spouses and Family Members
- ✓ Retirees
- ✓ Auxiliaries
- ✓ Reservists
- ✓ PHS Officers
- ✓ Chaplains
- ✓ Civilian Employees



Helping **1 in every 7** Active Duty members each year



## The U.S. Coast Guard

For 235 years, the U.S. Coast Guard has served as the coastal defense, search and rescue, and maritime law enforcement branch of the United States Armed Forces. It is the only military branch operating under the Department of Homeland Security with the unique authority to enforce national and international law from inland waters to the high seas.

The largest coast guard in the world, the U.S. Coast Guard maintains a global presence to defend our nation against threats. As a humanitarian service, it saves tens of thousands of lives each year at sea and provides emergency response and disaster management in the U.S. and throughout the world.

### Coast Guard Facts

First afloat armed force dating back to 1790 — predating the Navy

Served in every one of our nation's wars and conflicts

Responds to approximately 20,000 search and rescue missions each year



In an average year,  
CGMA distributes  
**\$8 million**  
in support

## The Calm in Their Storm

### Programs for Every Facet of Life

We strive to help the Coast Guard community face temporary financial obstacles, so they don't develop into long-term issues. We do this through grants and interest-free loans in more than 40 programs in three main categories — Day-to-Day Support, Disaster and Emergency Relief, and Education Assistance.



### Day-to-Day Assistance

Newborn baby supplies, uniforms for A-school, housing assistance, expenses relating to the care of loved ones, and family building support for procedures like IVF, surrogacy or adoption.



### Disaster and Emergency Relief

Aid when disaster strikes, whether on an individual level, such as home or auto expenses, or widespread, as in the case of storms or wildfires.



### Education Assistance

Support for higher education to foster long-term financial stability. CGMA helps Coasties access educational opportunities without the burden of high-interest debt.

# The Power of CGMA

Adjusting to military life was complicated for new Coast Guard spouse, Carlie, due to her epilepsy. With her family across the country and her husband stationed on a cutter, her need for support was clear, but so was the cost. CGMA was there to help Carlie secure her service dog, Sully.

“He is incredibly smart, and I’m sure it’ll be no time before he will start to sense my seizures and help with my epilepsy.”

Just days after reporting to U.S. Coast Guard Station Sand Key, BM2 Logan Willhoitte and his family faced Hurricane Helene’s devastating storm surge. Their new home was inundated with six feet of water and sewage, destroying nearly all their belongings. With renters’ insurance not yet set up due to their move days before, they were left with unimaginable loss. A \$24,000 CGMA grant covered 100% of their damaged household goods, helping them recover and rebuild.



<p><b>Masters Sponsor</b></p>	<p>\$35,000</p>	<ul style="list-style-type: none"> <li>✓ Exclusive Presenting Sponsor recognition (<i>1 available</i>)</li> <li>✓ Logo on trophies and awards presentation</li> <li>✓ Podium remarks at Welcome Dinner</li> <li>✓ (2) 4-player registrations + practice round</li> <li>✓ Premium digital promotion: 2 attendee email blasts, daily social, closing video reel</li> <li>✓ Logo on tournament website + signage</li> <li>✓ Item in participant gift bags (<i>300 required</i>)</li> <li>✓ Right of first refusal for next year</li> <li>✓ Listed in Annual Report</li> </ul>
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<p><b>Championship Sponsor</b></p>	<p>\$15,000</p>	<ul style="list-style-type: none"> <li>✓ Naming rights (<i>3 available</i>): Course   Awards Banquet   Welcome Reception</li> <li>✓ Podium recognition at event</li> <li>✓ (1) 4-player registration</li> <li>✓ 1 attendee email blast</li> <li>✓ Logo on tournament website, signage, and social media</li> <li>✓ On-course signage (<i>for Course Sponsor</i>)</li> <li style="text-align: center;">-OR-</li> <li>✓ Representative remarks at sponsored event</li> <li>✓ Item in participant gift bags (<i>300 required</i>)</li> </ul>
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<p><b>Fairway Sponsor</b></p>	<p>\$10,000</p>	<ul style="list-style-type: none"> <li>✓ Choice of asset: Carts   Beverage Cart   Gift Bags   Volunteer Shirts</li> <li>✓ Prominent logo placement on asset</li> <li>✓ Logo on tournament website + social media</li> <li>✓ Item in participant gift bags (<i>300 required</i>)</li> </ul>
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<p><b>Greens Sponsor</b></p>	<p>\$2,500</p>	<ul style="list-style-type: none"> <li>✓ Logo on hole, prize, photos, or awards</li> <li>✓ Logo on tournament website + social media</li> <li>✓ Item in participant gift bags (<i>300 required</i>)</li> </ul>
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## Additional Named Event Sponsorships

### Shore Side Social Sponsor

\$7,500

- ✓ Named sponsor for the Shore Side Social
- ✓ Logo on tournament website, signage, and social media
- ✓ Logo on event gift
- ✓ Opportunity for company representative to provide welcome remarks

### Coasties Classic Sponsor

\$5,000

- ✓ Named sponsor for the Mini Golf Tournament for kids under 12
- ✓ Logo on tournament website, signage, and social media
- ✓ On-course presence

### Coasties Classic After-Party Sponsor

\$5,000

- ✓ Naming rights for Coasties Classic After Party
- ✓ Logo on tournament website, signage, and social media

### Waterpark Social Sponsor

\$3,000

- ✓ Named sponsor for the Waterpark Social
- ✓ Logo on tournament website, signage, and social media
- ✓ Item in participant gift bags (300 required)





## COAST GUARD MUTUAL ASSISTANCE

1005 North Glebe Road Suite 220

Arlington VA, 22201

[mycgma.org](http://mycgma.org) | [2024 Annual Report](#)

### Interested in Sponsoring CGMA?

Contact Alena Howard at [alena.howard@mycgma.org](mailto:alena.howard@mycgma.org) or call 800.881.2462